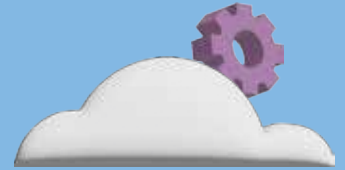


PURPOSE, VISION, MISSION, AND STRATEGY

Telkom determines the purpose, vision, mission, strategy, and corporate culture listed in the long-term plan and approved by the Board of Commissioners and Directors on December 9, 2019. This is done to support national digitalization and internalize the transformation agenda.



Purpose

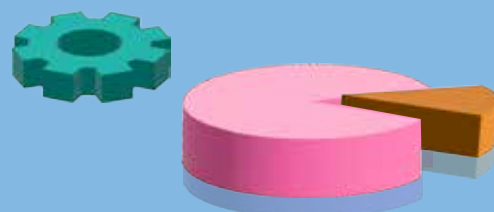
To build a more prosperous and competitive nation as well as deliver the best value to our stakeholders.

To be the most preferred digital telco to empower the society.

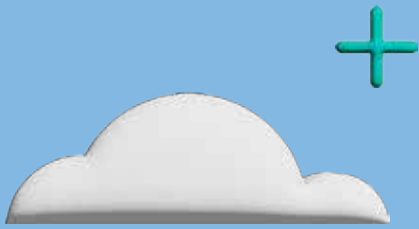
Vision

Mission

1. Advance rapid buildout of sustainable intelligent digital infrastructure and platforms that is affordable and accessible to all.
2. Nurture best-in-class digital talent that helps develop nation's digital capabilities and increase digital adoption.
3. Orchestrate digital ecosystem to deliver superior customer experience.



Strategy



Telkom conceives its strategic framework into a portfolio direction strategy that includes the development of 3 (three) digital business domains, namely digital connectivity, digital platforms, and digital services. The portfolio direction strategy in the business domain is supported by a value delivery model strategy that includes portfolio optimization strategies, technology, organization, synergy and operational excellence, talent management and corporate culture, inorganic initiatives, and corporate governance. In broad lines, Telkom's long-term strategy is contained in the acronym of **WINDIGITAL**, which includes:

- W** **W**in broadband connectivity business to maximize cash flow
- I** **I**nvest to scale DC and be The National B2B Digital Leader to Maximize Value
- N** **N**urture Digital Service Ecosystem through Smart Investment to Maximize Synergy Value and Value Creation
- D** **D**rive continuous and strict optimization of business and asset portfolio
- I** **I**ncrease group technology integration and digitization
- G** **G**ear up for streamlined lean digital-ready organization
- I** **I**mprove operation quality and synergy for cost leadership and better customer experience
- T** **T**ransform to digital telco talents and incorporate digital culture
- A** **A**cquire digital capabilities inorganically and accelerate ecosystem partnership
- L** **L**ink up group strategic planning and implementation and enhance risk management and compliance

